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ABSTRACT: The article presents the problems related to the effectiveness of school cultures. This is needed moment in the management of the school.

KEYWORDS organizational culture, corporate culture, organizations, school culture

Andrew Pettigrew "The creation of organizational cultures" (1976)
William Ouchi, Thomas Peters Robert
Waterman, Terrance Deal Allan Kennedy, Charles Handy, 90- - Edgar Schein.

(1)
(2)
(3)
Edgar Schein
1992,
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- [3].

- *T.Deal* -
 - *S.Stolp, S.Smith* -
- Waller (1932).
"ethos," "saga".
[8; 9].

MCKINSEY AND CO.

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McKinsey and Co.

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- (Entrepreneurial Organizational Culture)

Stefen McGuire

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J.R.Cornwall B.Perlman

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(J.R.Cornwall B.Pearlman):

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. Vijay Sathe

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AGIL

- AGIL (adaptation – goal-

seeking – integration - legacy)

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[2].

Quinn John Rohrbaugh (1983)
” (Competing Values Framework)

. Robert

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” **(Human Relations Model) :** ; , , ,

” **(Open Systems Model):** ; - , , , - ;

” **(Rational Goal Model):** ; - , , ,

” **(Internal Process Model) :** ; - , , ,

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- () , , - (J.Katzenbach, D.Smith) , -
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[3].

. Deal (1985)

[9].

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2. 2001.
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